

## **Introduction: How to study**

This topic is about “Dimensions of national cultures”.

1. As introduction of the topic, you will watch a TEDx Talk video about ‘How cross-cultural understanding can help us to see each other’.
2. After that you will read 5 pages of text about Geert Hofstede's Cultural Dimensions, a well-known model for describing cultural differences that deals with six cultural dimensions by which countries can be classified.
3. Afterwards, a forum is opened in which certain questions related to the topic will be discussed by all course participants. The forum will be facilitated by a moderator.
4. Additional reading material is provided to give further information on the topic.
5. The next part of the lesson consists of a face-to-face lecture in which you will learn more about the topic of dimensions of national cultures. At the end of this session, you will conduct an exercise together with the other course participants.
6. Finally, there is a quiz in which you will test your knowledge by answering three single choice questions about the topic.