

Introduction: How to study

This topic is about “Managing a cross-cultural workforce”.

1. As introduction of the topic, you will watch two videos about ‘Culture and Leadership’ and ‘How to lead a successful Global Team’.
2. After that you will read 6 pages of text about the importance of cross-cultural management, cultural issues faced by managing a culturally diverse workforce and about how to manage cultural differences effectively.
3. Afterwards, a forum is opened in which certain questions related to the topic will be discussed by all course participants. The forum will be facilitated by a moderator.
4. Additional reading material is provided to support you in your learning process.
5. The next part of the lesson consists of a face-to-face lecture in which you will learn more about the topic of managing a cross-cultural workforce. At the end of this session, you will conduct an exercise with the other course participants.
6. The last part of this lesson is a quiz in which you will test your knowledge by answering three single choice questions about the topic. In addition, you will be asked to give feedback and suggestions of improvement on the entire Module IV.