

Questions about the topic 1.2:

1. What are mental programmes according to Hofstede, Hofstede and Minkov (2010, pp. 4-5)?
 - a. programmes used by computer scientists to analyse a person's mind
 - b. specific patterns of feeling, thinking and acting established within a person's mind
 - c. abilities to unlearn specific patterns in order to learn something new

2. Is culture rather learned or inherited?
 - a. Culture is learned.
 - b. Culture is inherited.
 - c. Culture is partly learned and partly inherited.

3. What is the overall aim of symbols, heroes, rituals and values, which are illustrated in Geert Hofstede's onion model of culture?
 - a. to describe one's identity
 - b. to learn a new culture
 - c. to describe cultural differences

Correct answers:

1b

2a

3c