

Questions about the topic 2.3:

1. What is the difference between Multinational and Multicultural Business Organizations?
 - a. There is no difference, it means the same.
 - b. Multinational business organizations have at least ten employees with different cultural backgrounds, whereas multicultural business organizations consist of employees with diverse cultural backgrounds in every department.
 - c. Multinational business organizations have offices or factories in at least one country other than its home country, whereas multicultural organizations consist of a workforce that includes people from different cultures in all departments and offers them equal opportunities within the company.

2. What is typical for businesses in countries with a high Power Distance?
 - a. The company is usually very strong in terms of competitiveness and business success.
 - b. They tend to have a strong hierarchical classification and decisions are made on a central basis.
 - c. They are often characterized by a democratic leadership and inequalities of power need to be justified.

3. "Tough versus tender" refers to which of Hofstede's Cultural Dimensions?
 - a. Individualism versus Collectivism
 - b. Masculinity versus Femininity
 - c. Long-term versus Short-term Orientation

4. Please help us improving the topics of Module II by giving us feedback.
 - a. What did you like about the learning contents of Module II?
 - b. What would you improve?

Correct answers:

1c

2b

3b