

Questions about the topic 5.1:

1. Communication...

- a. ... comes from Latin and means 'information'.
- b. ... requires three elements: the sender, a message, and the receiver.
- c. ... means the sharing of information between individuals.

2. To which kind of communication is the following statement referring?

"Differences are understood and acknowledged and can lead to individual changes, but not to collective transformations."

- a. Intercultural Communication
- b. Multicultural Communication
- c. Cross-Cultural Communication

3. What are the four sides of a message regarding the communication theory by Schulz von Thun?

- a. Factual Information, Self-evaluation, Relationship and Appeal
- b. Factual Information, Self-revelation, Relationship, Appeal
- c. Factual Information, Self-revelation, Relationship, Attraction

Correct answers:

1c

2c

3b