

Digital footprint

Presentation video available at: <https://www.youtube.com/watch?v=ak8maWFmrYY>

Resources

Video - Amazing mind reader reveals his 'gift' (2'30")

<https://www.youtube.com/watch?v=F7pYHN9iC9I>

Video - (17 min) How data brokers sell your identity | Madhumita Murgia | TEDxExeter

[https://www.ted.com/talks/madhumita_murgia_how_data_brokers_sell_your_identity?!](https://www.ted.com/talks/madhumita_murgia_how_data_brokers_sell_your_identity?)

Video (8') - Four Reasons to Care About Your Digital Footprint

https://www.youtube.com/watch?v=Ro_LIRg8rGg

Video (13') - TedTalk Psychological Targeting: What Your Digital Footprints Reveal About You - Sandra Matz

https://www.youtube.com/watch?v=Mkl_TrPmKgA

Ted Talk - (7') Fake videos of real people -- and how to spot them | Supasorn Suwajanakorn

https://www.ted.com/talks/supasorn_suwajanakorn_fake_videos_of_real_people_and_how_to_spot_them?utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare

Lambiotte, R., & Kosinski, M. (2014). Tracking the digital footprints of personality. Proceedings of the IEEE, 102(12), 1934–1939.

https://www.researchgate.net/publication/273391924_Tracking_the_Digital_Footprints_of_Personality

Golder, S. A., & Macy, M. W. (2014). Digital Footprints: Opportunities and Challenges for Online Social Research. Annual Review of Sociology, 40(1), 129–152.

<https://pdfs.semanticscholar.org/8574/f92ec4294e85c054ba930f7eada86ffae04d.pdf>

Revealed: 50 million Facebook profiles harvested for Cambridge Analytica in major data breach

Activity

Digital is more and more present in our lives. Is it possible to fully protect our digital footprint?

How far does our own digital footprint depend on us?

Are we aware of the size of our digital footprint?