



***The system of support for academic teachers in process
of shaping soft skills of their students***

<https://wspaerasmus.wixsite.com/supportsystem>



This project has been funded with the support from the European Commission (project no 2018-1-PL01-KA203-050754). This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein



Digital footprint

João Vítor Torres
Centro de Competência TIC da Escola Superior de Educação
Instituto Politécnico de Setúbal



Job interview



https://www.youtube.com/watch?v=zIM-YuUQ3Ms&feature=emb_logo



digital footprint

- What kind of footprint do we leave behind?
 - What we post on social media;
 - Information about us others post online
 - Our search history
 - Information we access
 - Our machine's IP, what kind of device we use, what kind of software we use, etc..
 - The messages we send...



digital footprint

- **Passive** – IP, Browser, location, etc...
- **Active** – information we post online



Online data sharing

We all end up posting
confidential data online!



When we travel (GPS, mobile phone...)





Payment by card



Foto: <https://visualhunt.com/>



Online shopping

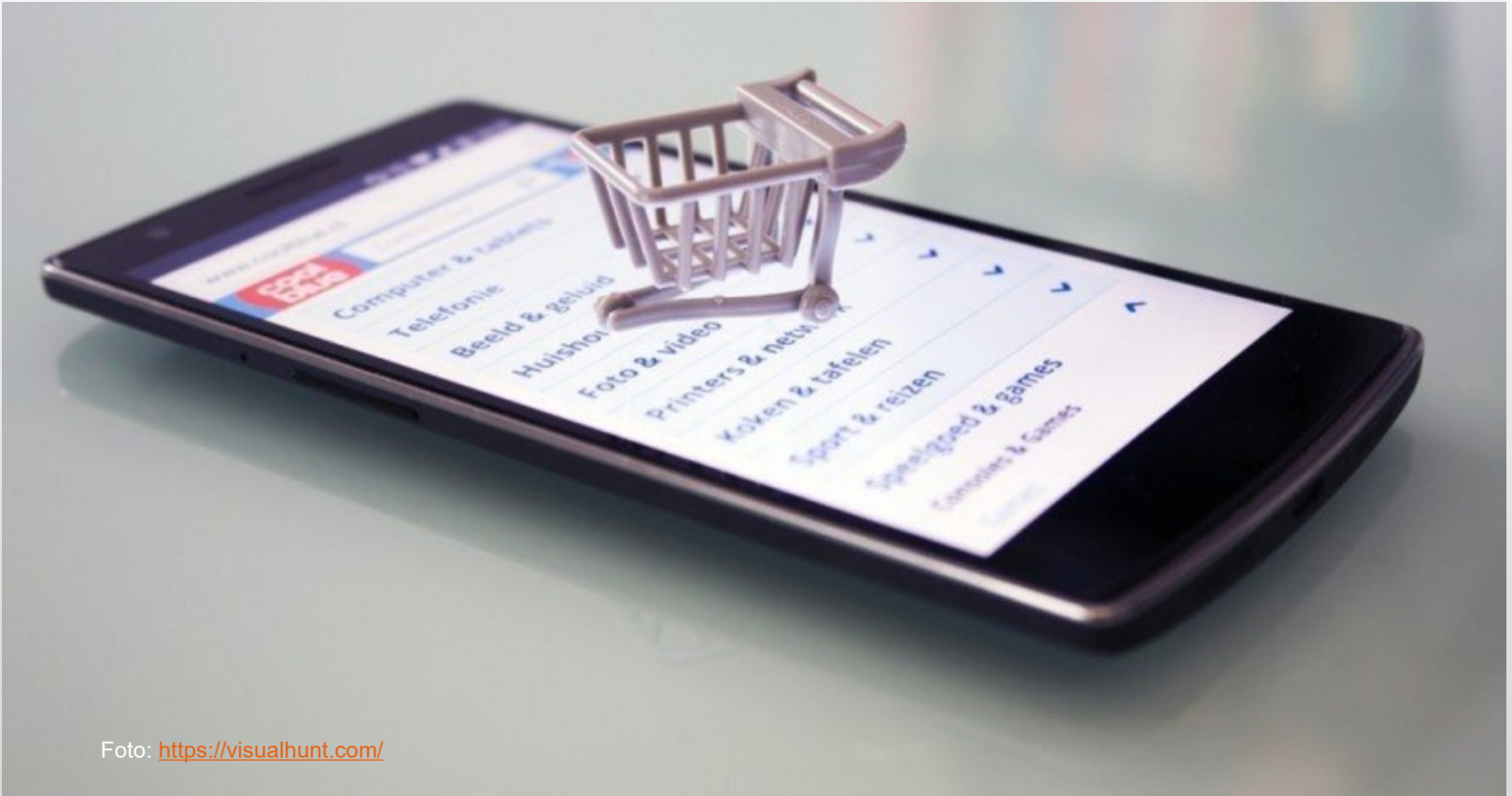


Foto: <https://visualhunt.com/>



We must be aware of

- Who gest our data.
- Where.
- Why and what for.



Things we publish...

Pensar antes de publicar



WWW.SEGURANET.PT



(CC) BY-SA 2010 - NELSON MARTINS



Quem você seria em um filme?



João

Bonitão:96%

Inteligente:92%

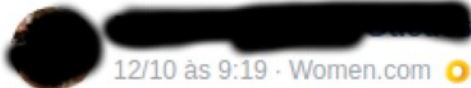

Valente:94%

Encantador:94%




Maximus



 12/10 às 9:19 · Women.com  · 

Wow....acertei todas!!! 😊



Quiz: Only A World Traveler Can Name Every Single Country
By One Image 

Have you crossed all seven seas?



1 OF 40

Name this country!



Greece

Peru

China



2 OF 40

Name this country!



Australia

China

Italy



QUIZ: ONLY A WORLD TRAVELER CAN NAME EVERY SINGLE COUNTRY BY ONE IMAGE

100% - You're A Wanderlustin' Wiz!!!



travel.travelweb.top

Wow! Now that was quite impressive! You were able to name all of these countries by just one image!!! You clearly love visiting various places and exposing yourself to a wide variety of cultures. You've got a nasty case of Wanderlust...and who could blame you?? The world is FULL of things just waiting for you to explore!! Your curiosity and adventurous spirit make you the perfect travel buddy! Traveling gives you life...you're always looking forward to your next adventure!!!

SHARE this quiz with a frequent flyer!

 **SHARE TO FACEBOOK**



Não duvidando das tuas respostas, já andava duvidar da precisão destes questionários. Errei todos para provar a minha teoria.



Gosto · Responder · 😊 1 · 12/10 às 9:31



Using apps that collect user data





Pictures in our digital footprint



<https://www.youtube.com/watch?v=o2DDU4g0PRo>



10 Gbps \$900/month

IP Transit For Your Network, Reach More Networks With Lower Latency

he.net

OPEN



Messy.

IMAGE: SMITH COLLECTION/GADO/GETTY



CULTURE
Why historian Rutger
that now, of all time:
be hopeful about th

BY JACK MORSE Your Android smartphone is collecting a lot of data on you.

<https://mashable.com/article/google-android-data-collection-study/?europe=true>



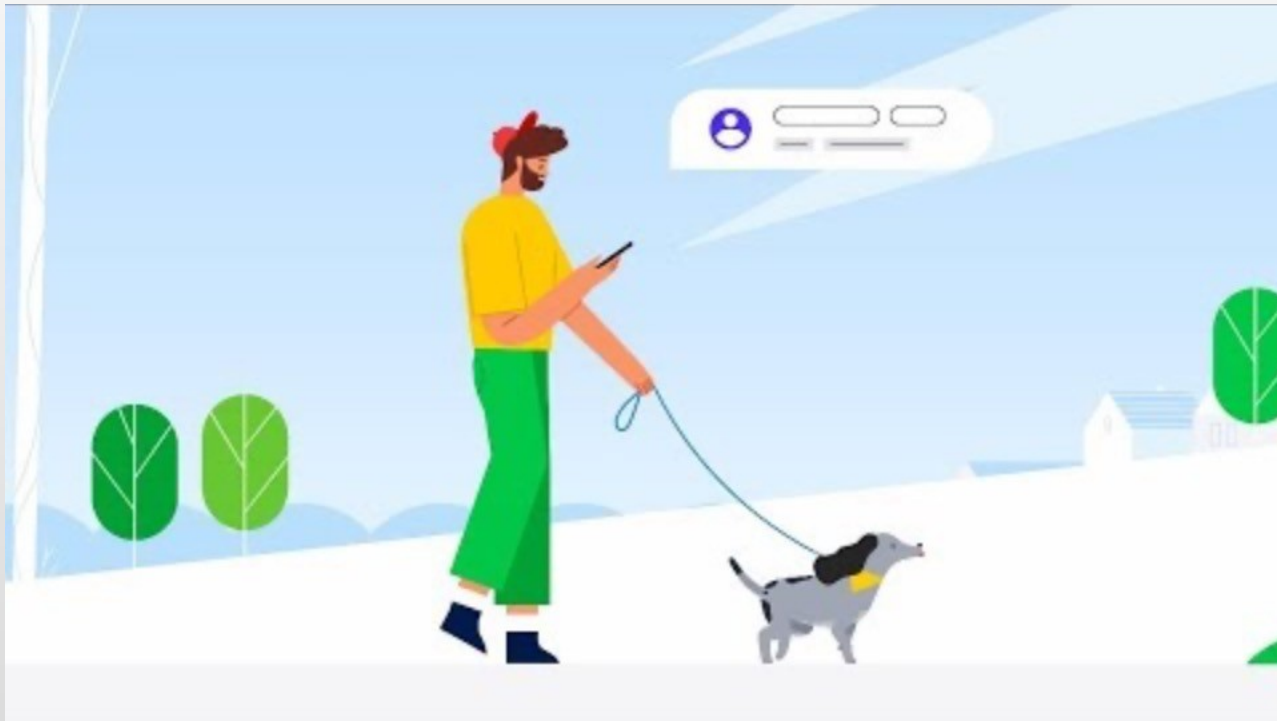
Nothing goes away!

Arquivo.pt – Service that stores all web content. Can be accessed by date, even after the original content is removed by the authors

<https://arquivo.pt/>



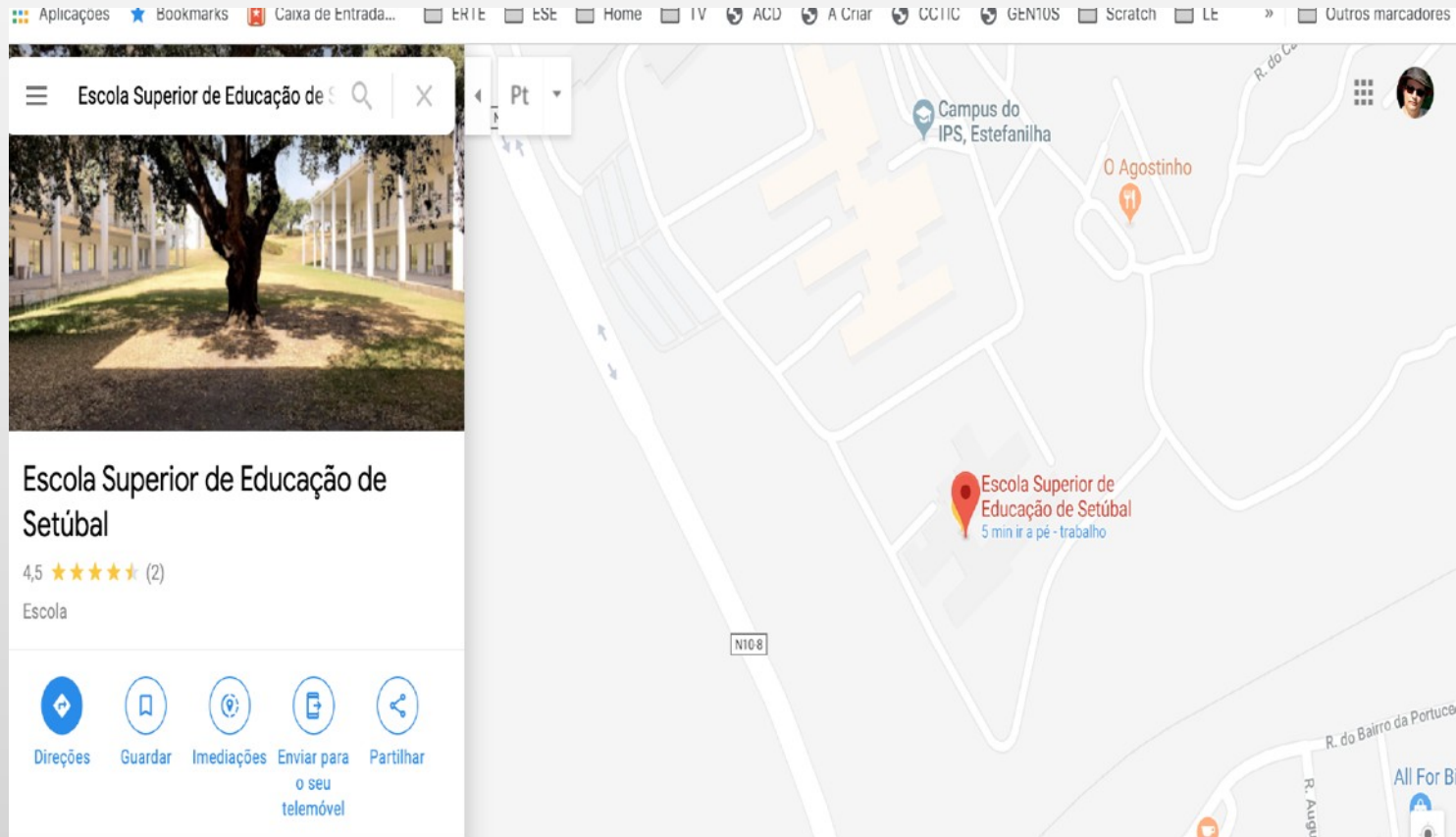
What Google knows (and stores) about us



Ver vídeo: https://www.youtube.com/watch?time_continue=57&v=YImVKT3Zvhw



Where we are





An Artist Used 99 Phones to Fake a Google Maps Traffic Jam

With his "Google Maps Hack," artist Simon Weckert draws attention to the systems we take for granted—and how we let them shape us.



<https://www.wired.com/story/99-phones-fake-google-maps-traffic-jam/>



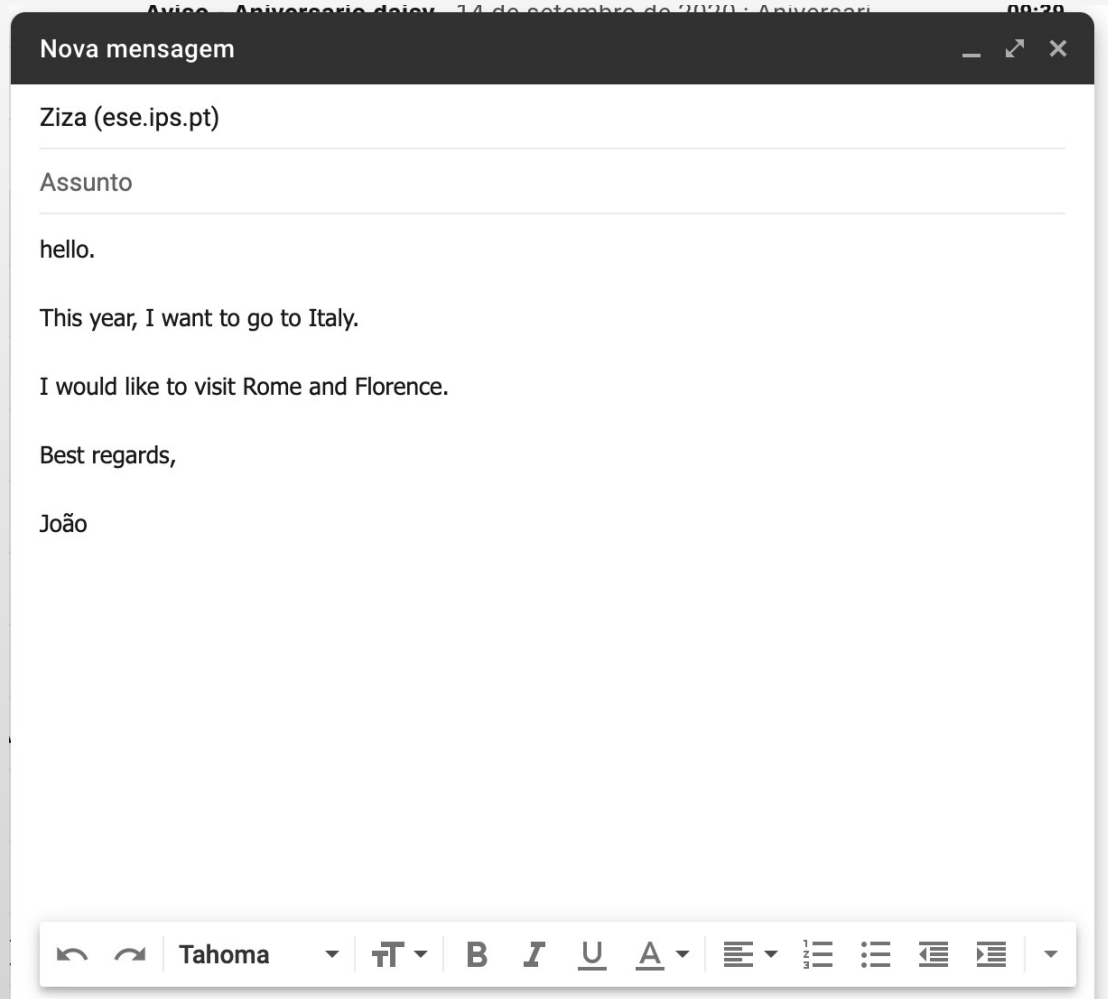
Where we were



<https://www.google.com/maps/timeline?pb>



Where we want to go...





There is no such
thing as a free lunch!

500px

Foto: João Torres



How can we protect ourselves?



Data protection in the EU

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authorities**

European Data Protection Board

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Fundamental rights

The [EU Charter of Fundamental Rights](#) stipulates that EU citizens have the right to protection of their personal data.

[Protection of personal data](#)

Legislation

The data protection package adopted in May 2016 aims at making Europe fit for the digital age. More than 90% of Europeans say they want the same data protection rights across the EU and regardless of where their data is processed.

The General Data Protection Regulation (GDPR)

[Regulation \(EU\) 2016/679](#) on the protection of natural persons with regard to the processing of personal data and on the free movement of such data. This text includes the corrigendum published in the OJEU of 23 May 2018.

The regulation is an essential step to strengthen individuals' fundamental rights in the digital age and facilitate business by clarifying rules for companies and public bodies in the digital single market. A



Debating points

- Are you aware of your own digital footprint?
- Do you protect yourself? How?
- Is this an issue for higher education?
- if so, how can this be approached?

Programme: Erasmus+

Key Action: Cooperation for innovation and the exchange of good practices

Action: Strategic Partnerships

Field: Strategic Partnerships for higher education

Project number: 2018-1-PL01-KA203-050754

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Wyższa Szkoła
Przedsiębiorczości
i Administracji



Erasmus+

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Maria do Rosário Rodrigues
Ana Luisa Oliveira Pires
Elsa Ferreira
João Torres
Mário Baía



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